FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00115617-A **Type of Permit:** STILL **Release Date:** 11/16/2016

Production Company MURROUGH AND MARSH ADVERTISING

Insured Company Name MURROUGH AND MARSH ADVERTISING

Contact Phone No. 1 314-479-3527
Contact Phone No. 2 310-854-2490
Fax
Address 5243 W WASHINGTON BLVD
LOS ANGELES, California 90016

Production Title UGG S17 CAMPAIGN SHOOT

Type of Production Still Photo

Producer ronny angel

Director tracy hoffman

1st AD na na

Production Manager ronny angel

FilmL.A. Coordinator Hans Groszkruger

Location Manager ronny angel
Primary Phone Mobile - 310-721-9889
Secondary Phone Office - 310-854-2490 1003

Location Assistant kelly mason
Primary Phone Mobile - 805-708-7288
Secondary Phone Office - 310-854-2490

Fees

FILMLA NON-REFUNDABLE STILL RIDER FEE	$21.00
SANTA MONICA BEACH STILL PHOTO LOCATION FEE	$117.50
SANTA MONICA POLICE OFFICER (8 HR MINIMUM)	$2,292.48
SANTA MONICA POLICE VEHICLE	$83.88

Total Permit Fee $2,514.86

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	S00115617-A	**Location Manager**	ronny angel
Production Company	MURROUGH AND MARSH ADVERTISING...	Primary Phone	Mobile - 310-721-9889
Insured Company	MURROUGH AND MARSH ADVERTISING...	Secondary Phone	Office - 310-854-2490 1003
Production Title	UGG S17 CAMPAIGN SHOOT		

Location Address SANTA MONICA BEACH (EXCLUDING PIER), SANTA MONICA, CA, 90401

Location Name SANTA MONICA BEACH

Location Type Beach

Location Description WHEN HAVING WATER ACTIVITY OR REQUESTING USE OF LIFEGUARD TOWERS
* PRODUCTION NEEDS TO CONTACT THE LEAD SANTA MONICA LIFEGUARD CAPTAIN 2 DAYS IN ADVANCE AT 310-394-3261 TO DISCUSS THEIR ACTIVITY.

*****SANTA MONICA BEACH SUMMER RESTRICTIONS - 5/14/16 THRU 9/5/16 (SCROLL DOWN)*****
*No filming at the beach on weekends - still and motion
*The bike path cannot be used for filming from Memorial Day weekend through Labor Day weekend.
*Filming on Ocean Front Walk will be permitted on a case-by-case basis, discuss with Wendy prior to sending permit.
*Filming is not allowed on beaches or beach parking lots on Memorial Day, July 4th or Labor Day weekends.
*Please keep in mind that the Twilight Concert Series will take place every Thursday at 7pm starting on July 7th these concerts can attract a couple thousand people to the pier and the beach. Sound checks usually occur much earlier in the day and can impact productions recording sound.

No posting of production/directional signs allowed on public property.

Film Dates 11/17/2016 - 11/17/2016 07:30 - 19:30 1 day

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document NO SIGNAGE IN SANTA MONICA.pdf

Equipment on Location

Type	Quantity
Cube Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	10
Crew	20

Filming Activities Equipment on property; Equipment on sand; Exterior models against scenery; Interior models against scenery;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

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Approvals

SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
SANTA MONICA POLICE DEPARTMENT	Cody Green
SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ALL CITY PARKS/STATE BEACH AND BEACH PARKING LOTS	Wendy Pietrzak
SANTA MONICA - PARKING OFFICE	Anthony Mazeika

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Summary Information

Location

Location 1 of 1

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Coordinator Note RIDER A RELEASES LOCATION

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

City of Santa Monica

Transportation Engineering & Management Division

Post Office Box 2200, Santa Monica, California 90407-2200

NOTICE

To: Applicants for Film Permits in the City of Santa Monica

From: Transportation Engineering & Management Division

Subjects: Directional and Other Signs

Use of Temporary No Parking Signs

Please be advised that the posting of advertising, directional or other types of signs in, or visible from, public rights-of-way is prohibited by Chapter 9.52 of the Santa Monica Municipal Code. Any such signs will be removed and destroyed by City forces. And, you will be charged $59.93 per sign or the actual cost of removal, whichever is greater, for each such sign.

Temporary No Parking signs are available to facilitate your filming activities from the Public Works Permit Counter. You are responsible for the installation and removal of such signs. You will be provided with a sheet of instructions when you pick up the signs. Temporary No Parking signs must be removed immediately after your film shoot is completed. Any Temporary No Parking signs not promptly removed will be removed by City forces. And you will be charged $59.93 per sign or the actual cost of removal, whichever is greater, for each such sign.

In order to avoid such problems, we respectfully request your voluntary compliance.

Should you have questions, please contact the Transportation Engineering & Management Division at (310) 458-8291 or traffic.engineering@smgov.net.

NO PERMIT